# Likes

**Dan Graham** 





### Dartmouth's Rezoning Problems Solved? Mr. Drewitt had the circumference of Penhoris Lake ditched on the lake wouldn't be ruined again as

By CLYDE HORNER
Staff Writer

Staff Writer

Darkmouth's rezoning prolems may be solved forever
A motion by Alderman
Illen Stockall passed by city
ouncil this week that reuested the planning director
raft a master plan outlitting
a sections of the city mental starting construction.

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Fears For
Children

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family to multiple
housing or commercial.

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Fears For
Children

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family with the unsections of the city designated on
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area cannot be rezoned after
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be adopted by council the
developers will be guided to
sections of the city designated
for multiple housing."

He said ownership changes
and lack of consideration by
developers cause some apartment comment on it it is a
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Ald Stockall said it is a
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It's the meister plan adopted by
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The land, owned under the
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or multiple housing."

He said ownership changes
area cannot be rezoned after
where the said opposite to sections of the city designated
or multiple housing."

He said opposite the city. "If the master plan as adopted by council the
developers will be

A motion by Alderman Allen Stockall passed by city council this week that requested the planning director draft a master plan outling the sections of the city where multiple and low income apartment complexes could be constructed will virtually clear up the city's age-old rezoning problems.

Explaining his motion yesterday to The MailStar. Ald Stockall said over large large several years citizens of Dartmouth have continually lived in fear of having properly in their inmediate and the sensity age and the sensity partners building. He said people who spend 20 or 30 years beautifying the size plan will be said people who spend 20 or 30 years beautifying the size plan will be said people who spend 20 or 30 years beautifying the size plan will be said people who spend 20 or 30 years beautifying the size plan will be said people who spend 20 or 30 years beautifying the size plan will be said people who spend 20 or 30 years beautifying the size plan will be size the size of the city will be size that the size of the size of the city will be size of the size of the size of the city will be size of the size of the city will be size of the size of the city will be size of the size of the city will be size of the size of the

Parked vehicles and the lack of a crosswalk in the lack of a crosswalk in the area are posing the main pro-blem, she said. "The kids have to stand for ages waiting for a gap in the traffic, then dodge between parked cars to cross."

ice department, all

She instructed her children, ages five, seven and ten, to walk on lawns — which are city property — instead of the roadway, "but people just chase them off."

The question of ending the control of the

portion of land from the stree homes was the subject of dis

I'd be there, too, except for one important job. That job is to clear up the misunderstanding about the parking rates in the Scotia Square Parkade, I've been told that many people think that the basic rate for parking at Scotia Square is 65c. That is wrong: The rates are as follows: ....first half hour ...... 15c first hour and a half .... 40c ..first two hours ..... ... First two and a half hours 65c-Thus, a car can be parked in the Parkdale for two

accidents involving

a. An assured place to park — no driving around and around looking for a vacant spot on the street . . . where, mind you, it costs 25c an hour with a two hour maximum. b. IMMEDIATE, S'IELTERED access to the shopping malls, theatre and restaurants. The rain won't dampen you, the wind won't blow you, the sun won't blister you.

Now, a few of the benefits of parking in the park-

and a half hours for 65c. However, for each additional hour, after the first two and a half hours, the charge is in the Parkade three and a half hours the charge

By Betty Church

October 15th. As you've seen by the paper and heard

Hardman, is on the site, sweeping and cleaning in order to have everything as nice as possible on Wed-

...first hour ...

Well, we're right into the last minute rush and

c. Profection for your car from the elements . . . one thing in particular, that appeals to me, is that the seat of the car won't be hot when I slide onto it. Also, the car won't feel like an oven on a hot summer day because it is protected from the rays of the sun.

Just before I finish, a word about so-called free parking, is it really free? I know better and I hope you do. Just who, do you think, pays for poung the lots? Keeping them clear of snow? acquiring the land, in the first place?



WATCH FOR OUR BIG

#### **GRAND OPENING**

She said when cars did stop for the children there was always the danger of on-coming vehicles failing to stop, or cars overtaking the stopped vehicle. The irate mother says she

hey're very nice about it

and pleasant to me but nothing gets done . . . I'm sixk of it."

She instructed her children, of vesterday "illust nothing lefts" of veste

The question of sodding the

to the property line in place of sidewalks outside city

Jon to install paved FOR RESERVATIONS And L. W. Graning when the city would only install sidewalks where there was a definite hazard to

The matter was referred to

DEFINING WHAT YOU ARE LIKE:

THE MAIL-STAR Dartmouth News

- Irving Keddy spent part mental fence around Christ when it rolled from it of yesterday "just painting Church Cemetery, Park parked position on Victor

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LIKES A COMPUTER-ASTROLOGICAL DATING - PLACEMENT SERVICE

LIKE RELATIONS (select appropriate box(es) )

DEFINING WHAT YOU ARE LIKE:

Your han tign is Arise ( ) Tauvus ( ) Gemini ( ) Genter ( ) Lee ( ) Virge ( ) Libre ( ) Scorpie ( ) Sopitarus ( ) Capricon ( ) Aquerius ( ) Press ( ) Lee ( ) Virge ( ) Libre ( ) Scorpie ( ) Rome ann sign of others you generally like or relate to Arise ( ) Tauvus ( ) Gemini ( ) Center ( ) Lee ( ) Virge ( ) Libre ( ) Scorpie ( ) Aquerius ( ) Press ( ) Libre ( ) Scorpie ( ) Libre ( ) Scorpie ( ) Aquerius ( ) Press ( ) Libre ( ) Compared ( ) Libre ( ) Libre

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SEND \$2.50 REMITTANCE TO: LIKES 501 LEXINGTON AVENUE,

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You are guaranteed to receive names of three estatologically matched dates. You also will be getting a new questionnaire existing you about how the time possed (and for filling this out a special reduced rate is given for your next medicing). So that with the possing time we learn more about stratelogy as a social science and improve the quality of the system. Than the ad change, in stages in order to identee meet the more clearly defined need of you, the participators.

BIRTH DATE THIS PROGRAM WAS FILLED OUT ADDRESS

DEFINING WHAT WOULD YOU LIKE YOUR DATE TO BE LIKE

DEFINING WHAT RELATIONSHIP YOU WOULD LIKE

"THANKSGIVING DINNER"

in conjunction with the

Church Women, and Harold MacPherson Jr., will conduct

The message will be given the church cubmaster E.

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#### **DEFINING WHAT YOU ARE LIKE:** Your sun sign is Aries Taurus Gemini Cancer Leo Virgo Libra Scorpio Sagittarius Capricorn Aguarius Pisces Name sun signs of others you generally like or relate to Aries Taurus Gemini Cancer Leo Virgo Libra Scorpio Sagittarius Capricorn Aquarius Pisces Name those colors you generally like or respond to red-magenta□ orange-red□ white□ black□ purple⊠ green-blue□ blue□ green□ brown-ochre□ yellow⊠ maroon-wine□ Do you like yourself Yes, all the time Yes, most of the time Yes and No No What qualities do you like in a date physical appeal 🔀 intelligence 🗌 loving nature 🖾 compatibility 🗆 style 🖾 enthusiasm 🗀 interest in you 🖾 mutual interests 🗆 can't be defined 🗀 How do you generally like to pass the time while on a date smoking arguing driving listening to rock partying intimately drinking conversing dancing watching TV reading Does the time tend to pass quickly or slowly quickly varies neither slowly by quickly - 1/2 he on The clock seems (if it varies check one of the other boxes to give average experience) DEFINING WHAT WOULD YOU LIKE YOUR DATE TO BE LIKE: Looks great nice 0.K. doesn't matter much converted to the converted to th Age 15-18 18-21 21-25 25-30 30-35 35-40 Over 40 /mmaterial What qualities you would like your potential date to like in you physical appeal intelligence loving nature style enthusiasm compatibility interest in her no should **DEFINING WHAT RELATIONSHIP YOU WOULD LIKE** I see love as deep emotional feeling□ sex□ joy⊠ poetry□ nothing□ eternity⊠ giving□ relationship□ everything□ eternity□ salvation□ I see in love deep emotional feeling ≤ sex ≥ joy ≥ poetry nothing eternity ≥ giving relationship ≥ everything eternity salvation Do you wish relationship to last beyond initial relaxation Yes ≥ No Open Do you wish the time to pass quickly | slowly on time in particular | Bronx, EXACT TIME AND PLACE OF BIRTH Dec. 24, 1942 8:05 P. M. N.Y. DATE THIS PROGRAM WAS FILLED OUT Oct. NAME Gloria S. Kaplan ADDRESS 36 Monroe Pl., Bklyn, N. Y. 11201 SEND \$5- REMITTANCE TO: LIKES 501 LEXINGTON AVENUE, NEW YORK, N.Y. 10017 You are guaranteed to receive names of three astrologically matched dates. You also will be getting a new guestionaire asking you about how the time

passed (and for filling this out a special reduced rate is given for your next matching). So that with the passing time we learn more about astrology as a

social science and improve the quality of the system. Then the ad changes in stages in order to better meet the more clearly, defined needs of you, the





[Bob, Host]

Gentleman, will your wife say you think that too many of her friends have big mouths, big bottoms, big bellies, or big egos?

Sean, do many of her friends have big mouths, bottoms, bellies, or egos?

[Sean]

Well, that is pretty simple, uh, I would say big mouths. She spends a great deal of time on the telephone and uh -

[Bob, Host]

Her friends have big mouths?

[Sean]

Yeah absolutely

[Bob, Host]

John?

[John]

I would say uh, big mouths, she gets mad at me because I like to the use the bad words and stuff, boobs and uh, breasts and all that, but she comes from work saying hey uh, she said that your ass is uh.... (laughs)...I went to her job and she said that my butt is good. Yeah. But it's all her mouth.

[Bob, Host]

Now that you've made your wife mad, and me mad, what's your answer?

[John]

Uh Big Mouth.

[Bob, Host]

Big mouth, thank you.

Jay - Can I call you just Jay?

[Jay]

Yeah!

[Bob, Host]

Thank you jay.

[Jay]

I said big mouths.

[Bob, Host]

Most of her friends have big mouths?

[Jay]

Yeah.

[Bob, Host]

All right, Fine. Mark?

[Bart]

I would have to say big mouths too Bob, she really don't have any friends but uh, I say big mouths!

[Bob, Host]

Why doesn't she have friends?

[Mark]

She just don't, she just don't go nowhere.

[Bob, Host]

That's why she doesn't have any friends.

[Bob, Host]

Next question gentleman. How much time, would your wife say passed, between your first kiss, and the first time you did uh, you know what I mean.
Your answers must match exactly.
How much time, John?

[John]

Uh, three weeks, she was playing hard to get.





[Bob, Host]

She was playing hard to get? It's because you have a dirty mouth, that's why.

[John]

No, no, it's not that, I was real gentleman-like, so I just played it real cool and not sooner.

[Bob, Host]

I can imagine it.

Jay?

[Jay]

I'd say about uh, a couple of minutes

[Bob, Host]

Way to go, big guy. I like a guy that has less hair than me and really knows how to get going, alright, just a couple of minutes.

Mark? How much time between the first kiss and the uh, you know.

[Mark]

I would say 24 hours

[Bob, Host]

24 hours

[Mark]

Yup

[Bob, Host]

Okay.

Sean?

[Sean]

Oh, uh, you mean a real good kiss or just a kiss?

[Bob, Host]

I don't know you that well

[Sean]

Okay

[Bob, Host]

We've never (indecipherable) so...

[Sean]

It was, well, over the course of the evening i'd say probably about five hours

[Bob, Host]

Five hours.

Yes Alright Gentleman, it's already been a lot of fun. We will be back to reunite these weirdos and see how these husbands have predicted what their wives will say. We'll be right back.

\_

[Bob, Host]

Ladies, nice to have you back, what a good looking group we have here.

Here's your first question for five points.

Tell me girls, does your husband think many of your friends have big bottoms, big bellies, big egos, or big mouths? Brenda?

[Brenda, Wife]

Big mouths, they're all loud.

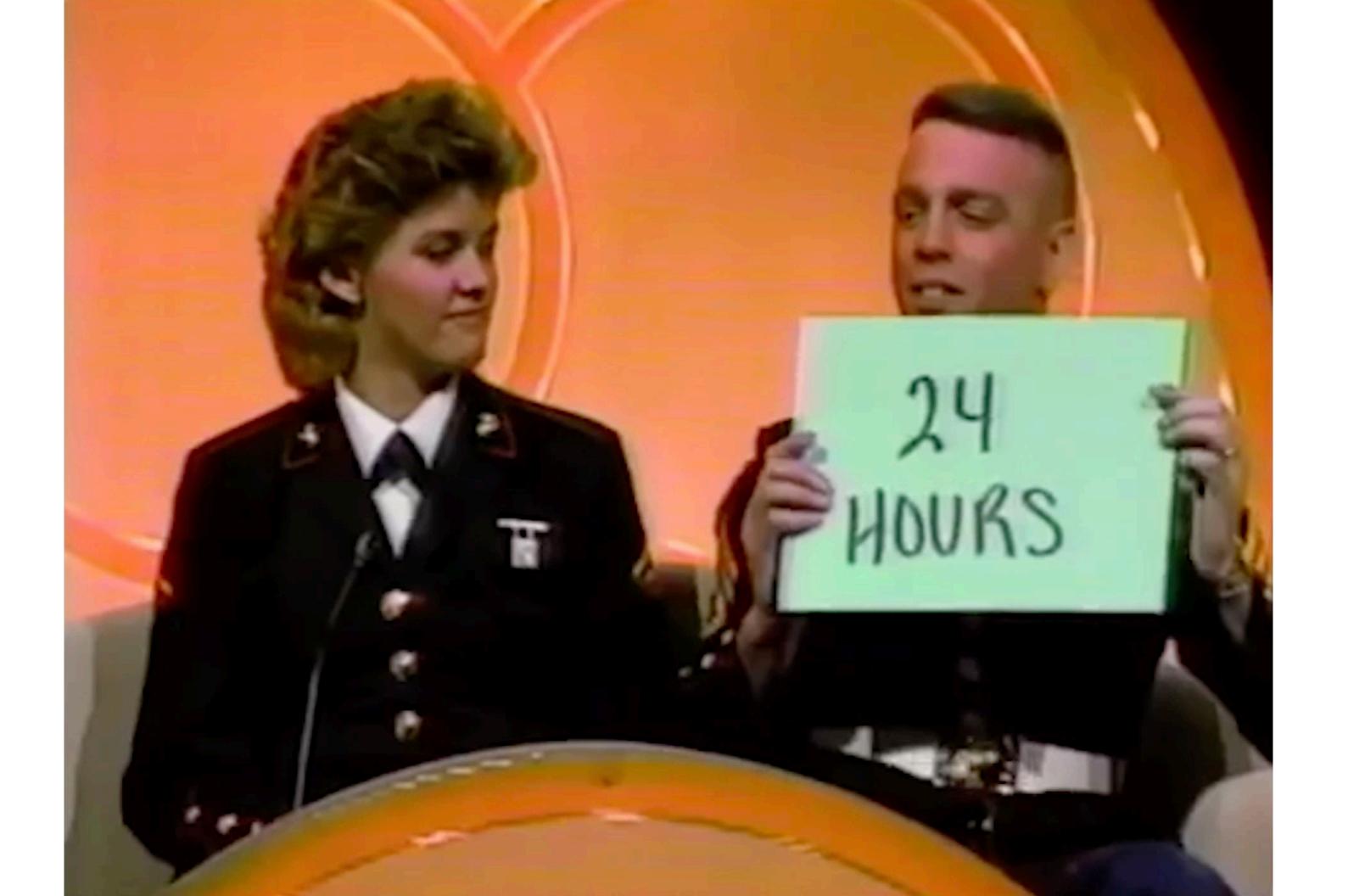
[Bob, Host]

Big mouths! Alright he predicted you would say too many of your definitely have big mouths. You're right. The only problem is that he says you have no friends at all.

[Brenda]

That's typical of him to say that

[Bob, Host]



Did he lie?

[Brenda]

yeah!

[Bob, Host]

He did. I see. Alright. Diane? Most of your friends, do that have big mouths, big bellies, big egos, or big bottoms?

[Diane]

I think he would have said big bottoms.

[Bob, Host]

Big bottoms?

[Diane]

Yeah.

[Bob, Host]

Lets see what he said..they definitely have...big mouths! Betty!

[Betty]

Big mouths.

[Bob, Host]

Big mouths.
Your husband predicted most of your friends have...Big mouths! And Robin!

[Robin]

I'm going to say big mouths because he gets mad when I talk on the phone all the time.

[Bob, Host]

Big mouths? He predicted that you would say most of your friends Yup they do, they have big mouths.

Okay, here's our next question now. Ladies, tell me, how much time passed, between your first kiss, and the first time you did, you-know-what. Now, your answers must match exactly.

Diane, how much time between the first kiss and the first time you did the uh, you know what.

[Diane]

Maybe thirty minutes

[Bob, Host]

Boy the old guy gets it on!

[Diane]

He's a go getter

[Bob, Host]

He's a go getter. Sounds to me like he got her!

[Diane]

That's what got me!

[Bob, Host]

And he would say it was a...grand total of a couple of minutes! He didn't go get her that fast.

Betty?

[Betty, Wife]

24 hours?

[Bob, Host]

24 hours, your husband predicted it was a grand total of...three weeks.

[John, Husband]

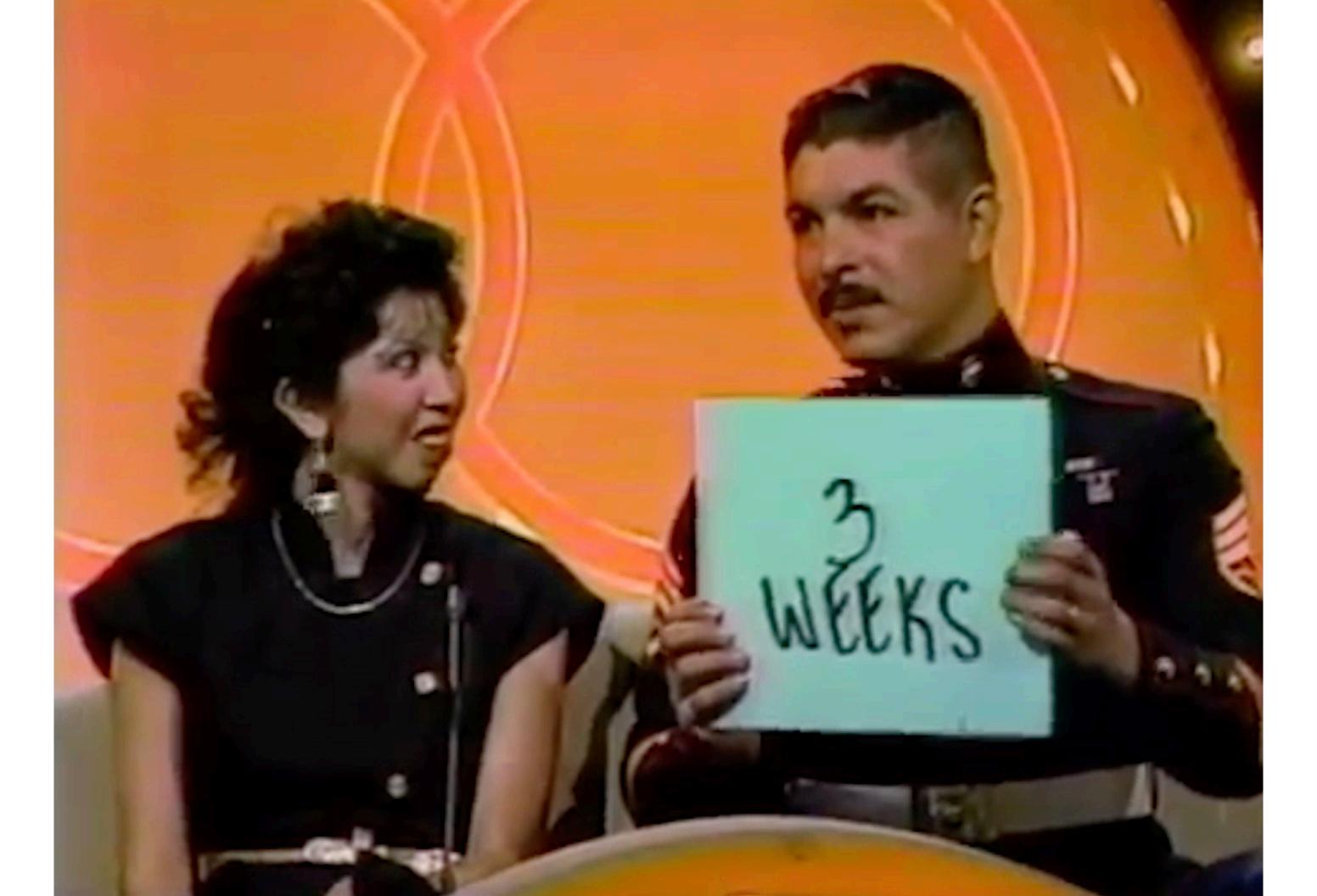
Remember, remember, you met me at the place, and then three weeks you took me to the hotel, because I had nowhere to go?

[Betty]

What,...no....no

[John]

She took me to the hotel. The first kiss was at the uh dancing disco place



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[Betty]
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I misunderstood then

[Bob, Host]

He took you right to the hotel right eh?

[Betty]

I misunderstood the question

[Bob, Host]

who paid for the room?

[John]

I paid for it

[Bob, Host]

Atta boy!

[Betty]

I misunderstood the question!

[Bob, Host]

I thought the Marines were going to let me down, they didn't.

Robin?

[Robin]

Four hours

[Bob]

Four hours. He predicted you would say...five hours. No points. Brenda?

[Brenda]

My mothers gonna kill me

[Bob]

No we wont tell

[Brenda]

Um, a week

[Bob]

One week? He predicted you would say, between the vfirst kiss and then was... only twenty four hours

[Mark]

It wasn't a week

[Brenda]

No way

[Mark]

I took you that day to the park, right

[Brenda]

Yes

[Mark]

and then we turn around later on and we -

[Bob]

You took her where?

[Mark]

Sheraton Commander, to the park -

[Bob]

Oh.

[Mark]

In harvard square

[Bob]

Let me talk to Bob Hilton. What was that? Oh park. Oh, thank you.

## "LIKE" (1969) tape installed on tape recorder DAN GRAHAM

A group of people (perhaps students) are brought together. Using a portable tape recorder, they are asked what the word, "like", means to them: short, single word or phrase answers - as many as they can think of. After going around the room for responses, the taping is over. The responses, which may sound like a short radio commercial were: "adore, dig, similiar, such as, want, about, prefer, groove, fine, nice, like, same, like conotations, pretty close to, as far as, comparison, love a little, admire, fond, close, identical, friendly, to want berhaps, desire, love, compare, as, appreciate, O. K., in relation to, a like is like a like..." in the first tape.

When the work is presented as a continuous tape loop, the words at first

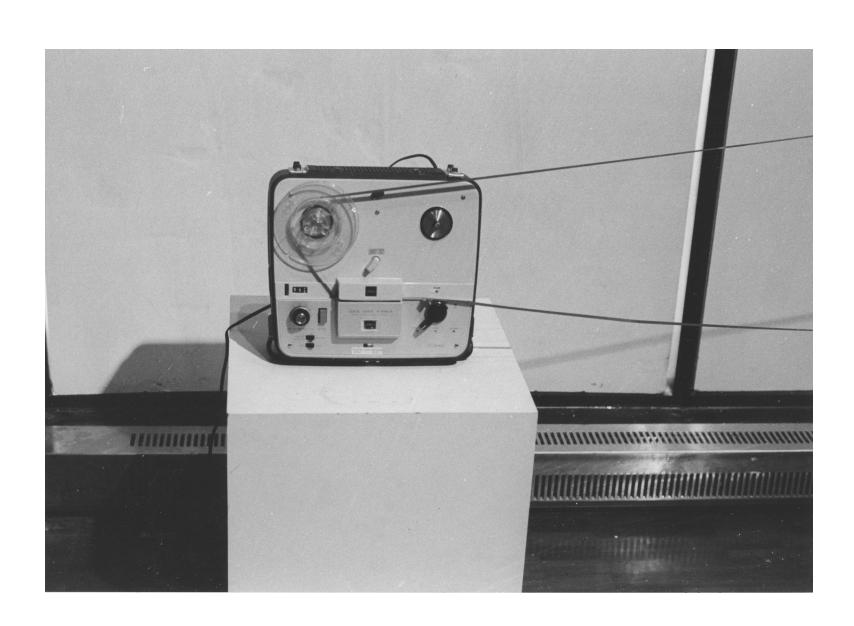
merely seem to be defining something.

It was found that a group of people tends to systematically construct its own 'meaning' structure - people add and subtract from the other 'meanings' given, keeping various sequences at times. Thus every version is particular to people, time and place. That people tend to be saying what they (think they) are like; this creates self-contained surfaces as subsets within the overall 'meaning' group. That the listener in involved in the voice of the person giving the definition as much as the 'menaing' he or she gives, following the vocal intonation as he or she gives 'meanings' in a series as a clue to that person's (seductive) personality. That finally, it is the qualities of the sound of the seperate voice(intonations) which are compelling, non-verbal in nature, as they are unseen.

The word, "like", a banal or debased metaphor, when used as a structure or prop yields a loose, overlapping and non-syntactical or categorically pre-defined 'meaning' structure. Whereas Saussurean linguistics postulates a dichotomous relation between the concept of language-schema and useage, in "LIKE" all categories are merged in the process; the schema (language in the Saussurean sense of the larger institution or overriding form) has no historicity but is the same container and moment as the useage (which is that which gives language substance in the exact and particular instance (instant) of social articulation.

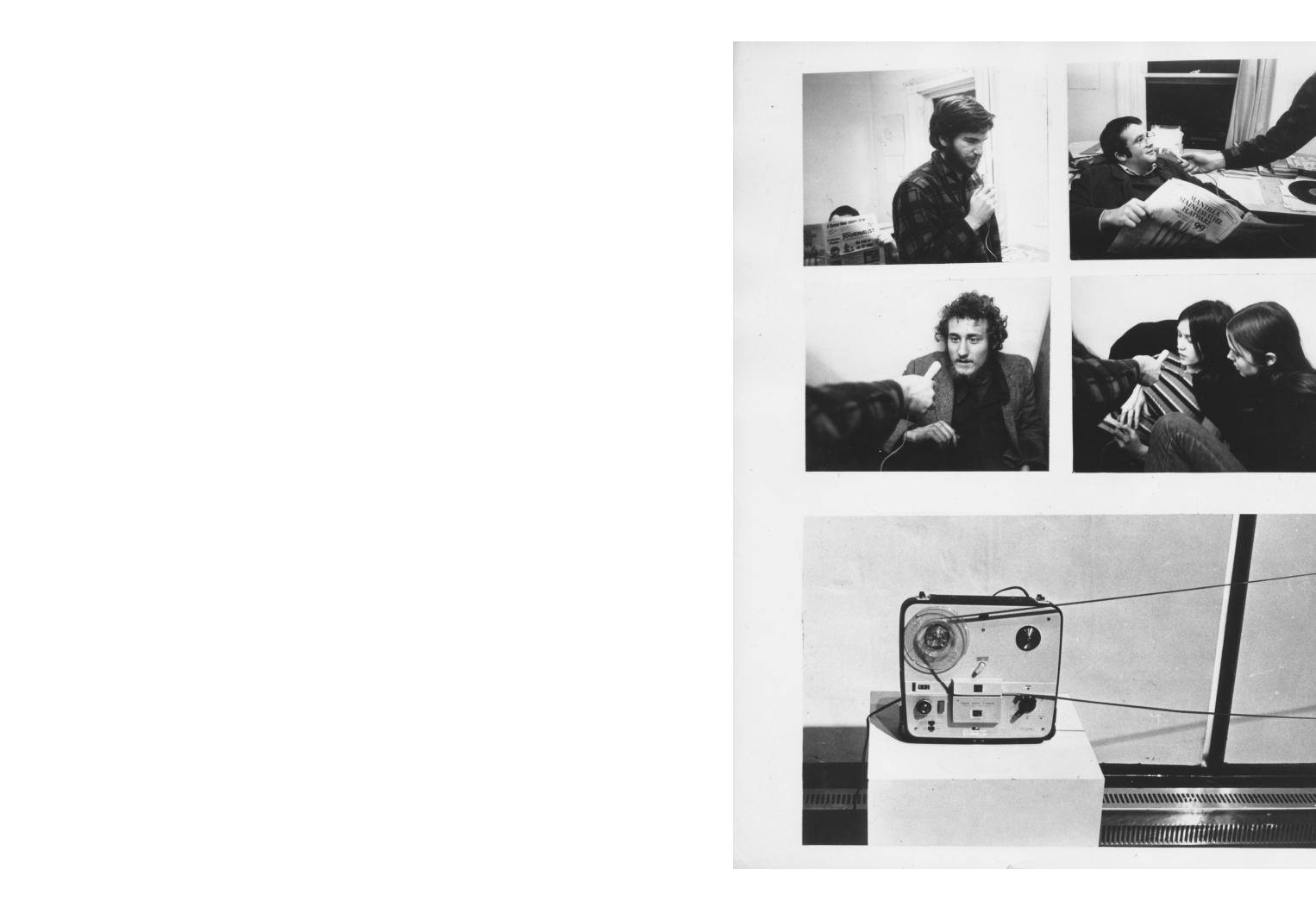
What is a work of art like? In (past and) popular terms, it might come down to whether or not you liked the art. However, on the bottle of 7-UP soda, the product says on it: "YOU LIKE IT/IT LIKES YOU". As a taperecorder playing a loop in a gallery installation, "LIKE" is saying, it (the art) is "groovy, "friendly", "nice"..."LIKE" as a debased base; a self-referring 'value judgment'.

Don Graham



# LIKE (from tape recording)

Groovy As Similar Starting to love Good feeling Weak love Diffuse love Nice feeling Diluted love Dig Love without commitment Feeling close Brotherly love **Affinities** Feeling close (or closeness)



Wendy







Megumi







Quintessa



Likes Dan Graham

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