



Newzones

FRANCO DEFRANCESCA
TUNE IN, TURN ON...

September 21 - October 19

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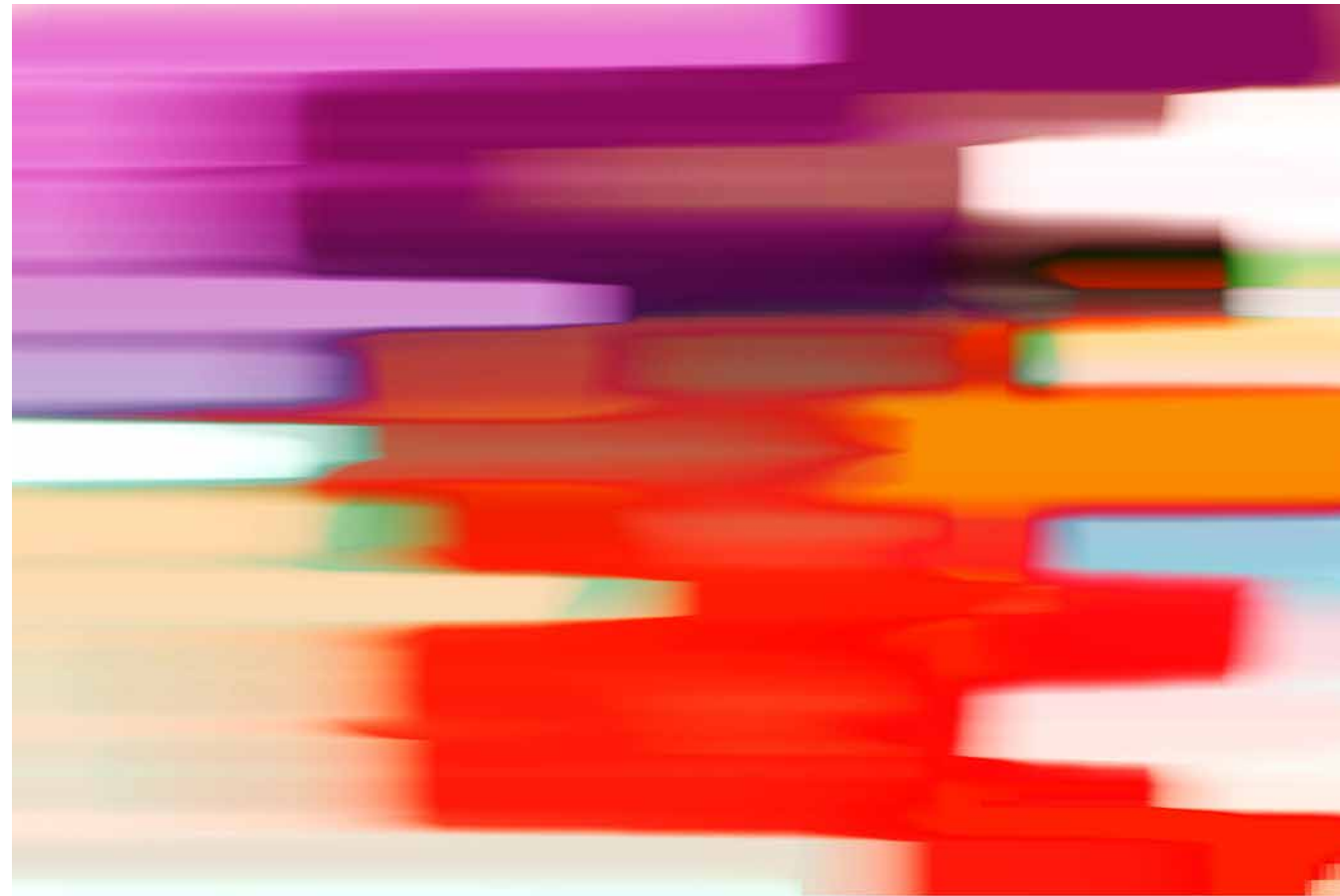
September 21 - October 19

FRANCO DEFRANCESCA
TUNE IN, TURN ON...

OPENING RECEPTION:
SATURDAY, SEPTEMBER 21, 1-4

Cover Image: DeFrancesca, detail, "Depatterning", 2013, Pigment Print on Panel with Resin, 30"x72"

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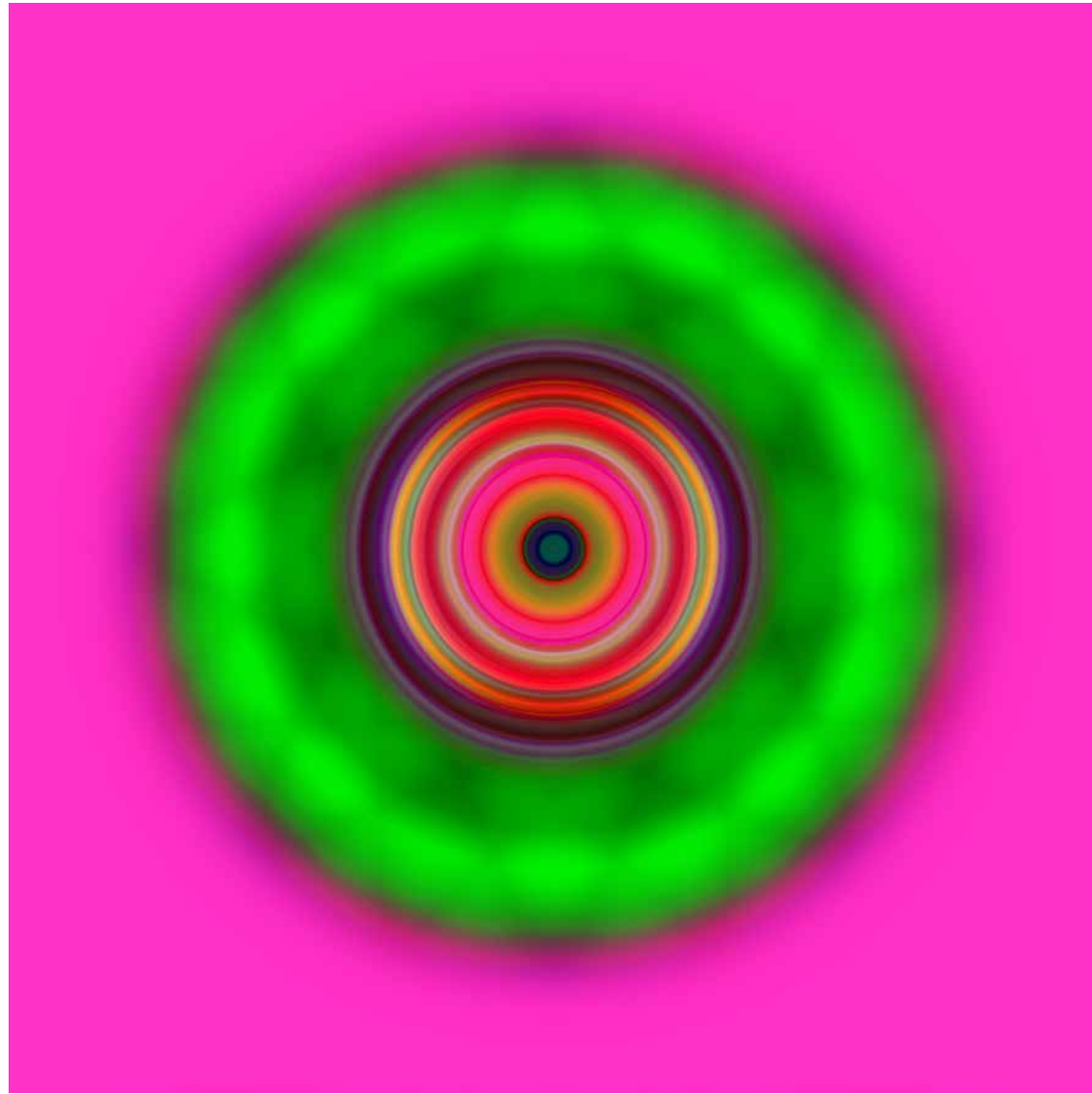


FAUXCOCTED, 2013
PIGMENT PRINT ON PANEL WITH RESIN
40" X 60"

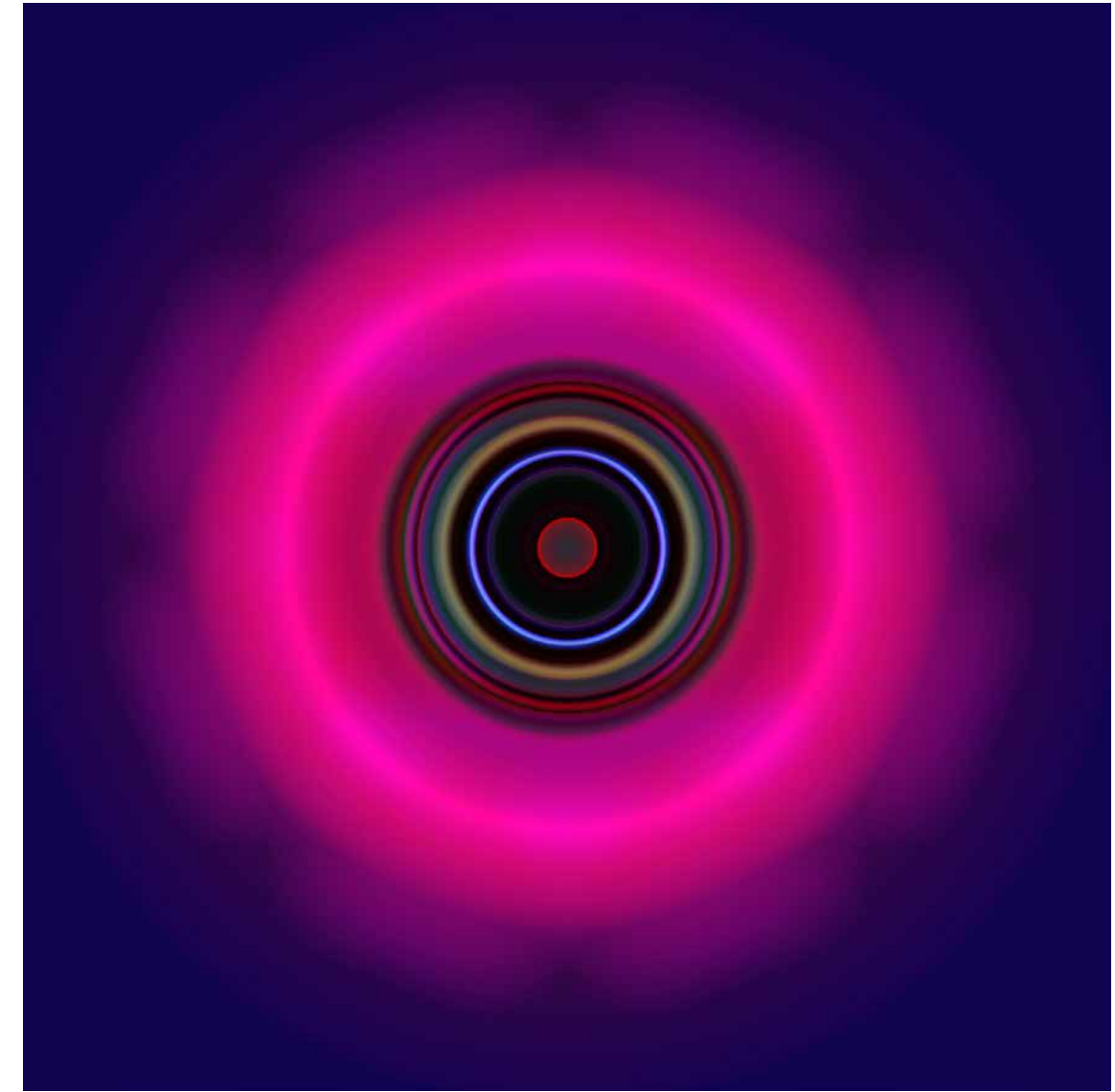
The works in this exhibition are part and parcel of a continuing interest Franco has had in the area of independent and alternative news and information and it's questioning of mainstream culture, history and media. Stoked by the depth and diversity available within this permissive environment of open questioning with a constant unraveling of biases and presumptions, a view of culture, reality, and truth are re-evaluated, redefined and rediscovered beyond that which is taught and mediated.

Inspired particularly by a recent essay of investigative journalism by Jan Irvin and Joseph Atwill titled "The Manufacture of the Deadhead", which linked prominent cultural figures aligned with secret societies as the auteurs of the Counter-Culture and New-Age movements of the 1950's and 1960's, these works identify with the notion of a constructed mediated identity. The role of culture is used as a political and social construct, whereby images, language, form and colour, fashion values and usurp individuality. This idea is reconfirmed in a recent news item confirming the role of the C.I.A. in Cold War propaganda, promoting American Abstraction as the epitome of Avant-garde in contrast to the Soviet state narrative of Social Realism.

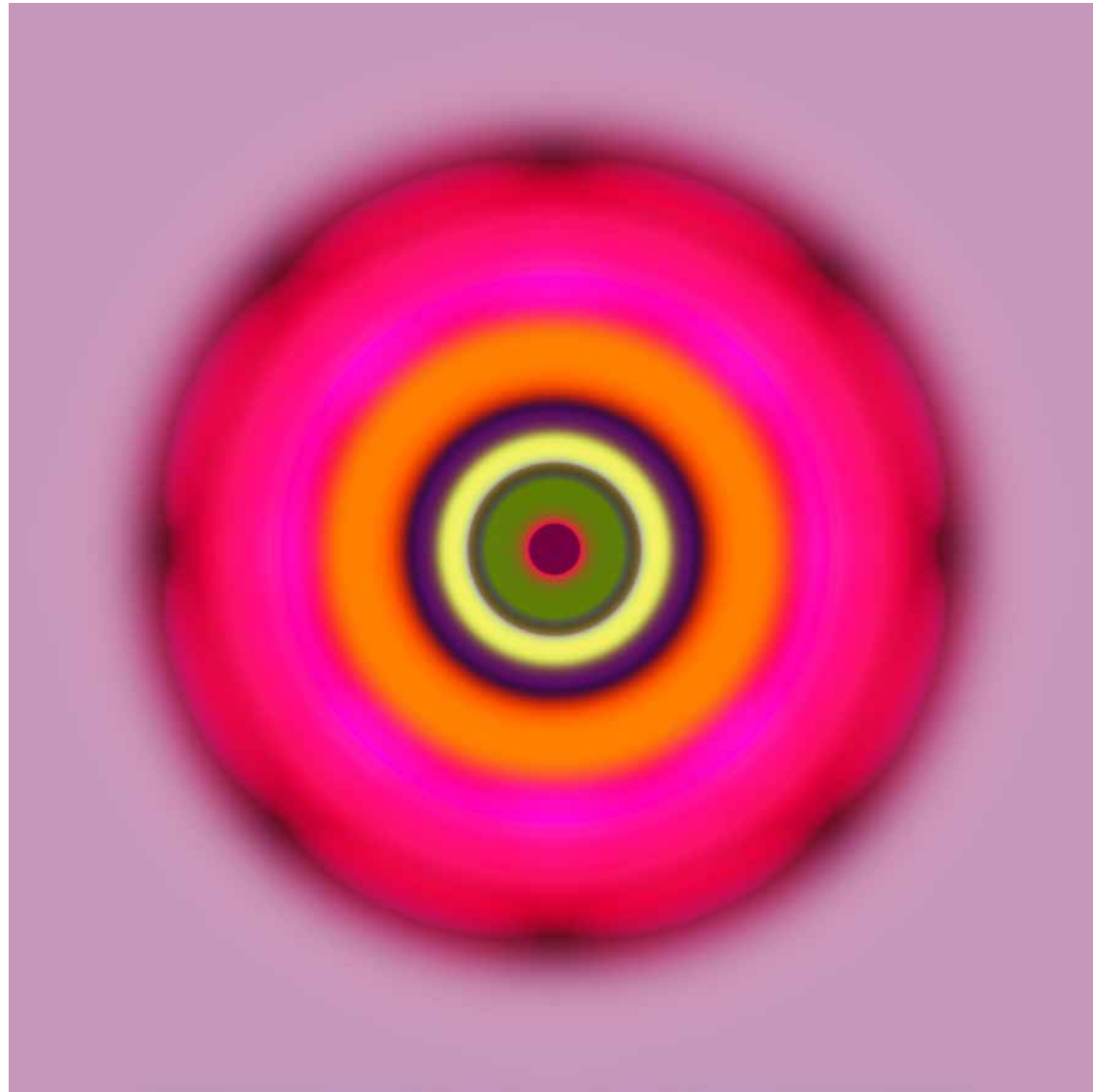
DeFrancesca says, "Although I'm not personally aware of any personal intrigues within secret societies in my current life, or in any previous incarnations, and do not recall ever being abducted or mind controlled directly by the C.I.A. or extraterrestrials, it is in these days of N.S.A. surveillance, carbon-dioxide pollution and too big to fail, that, Orwellian logic seems to hold an indelible grasp of our current cultural zeitgeist. And as the scene unfolds before us, and the faint and surreal sound of Strauss' 'The Blue Danube' fills in the background, it may be cue to tune in, turn on and not-drop out."



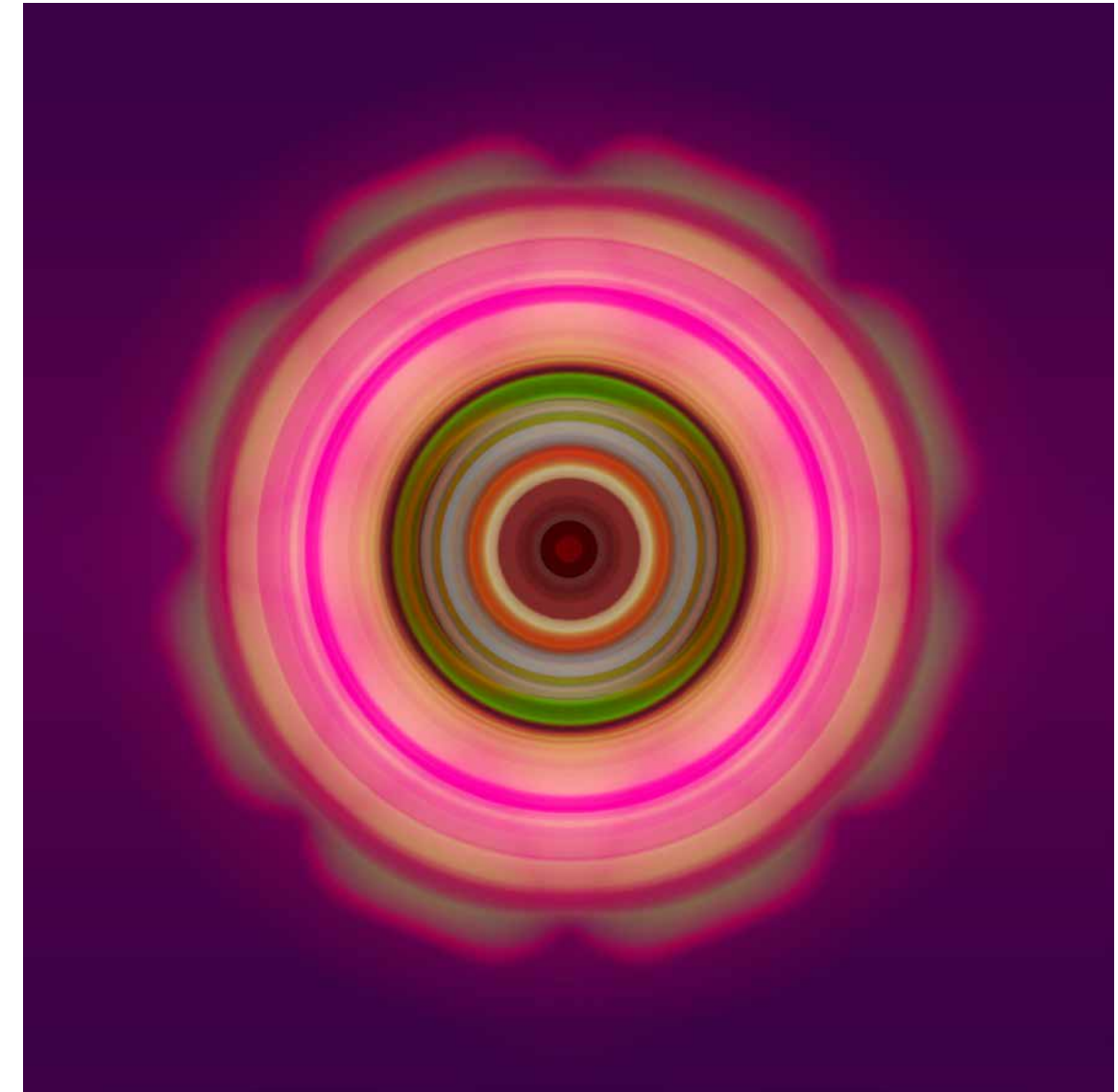
FLOWER POWER TRANSCRANIAL STIMOCEIVER, 2013
PIGMENT PRINT ON PANEL WITH RESIN
30" x 30"



FLOWER POWER NARRATIVE INDUCTOR, 2013
PIGMENT PRINT ON PANEL WITH RESIN
30" x 30"

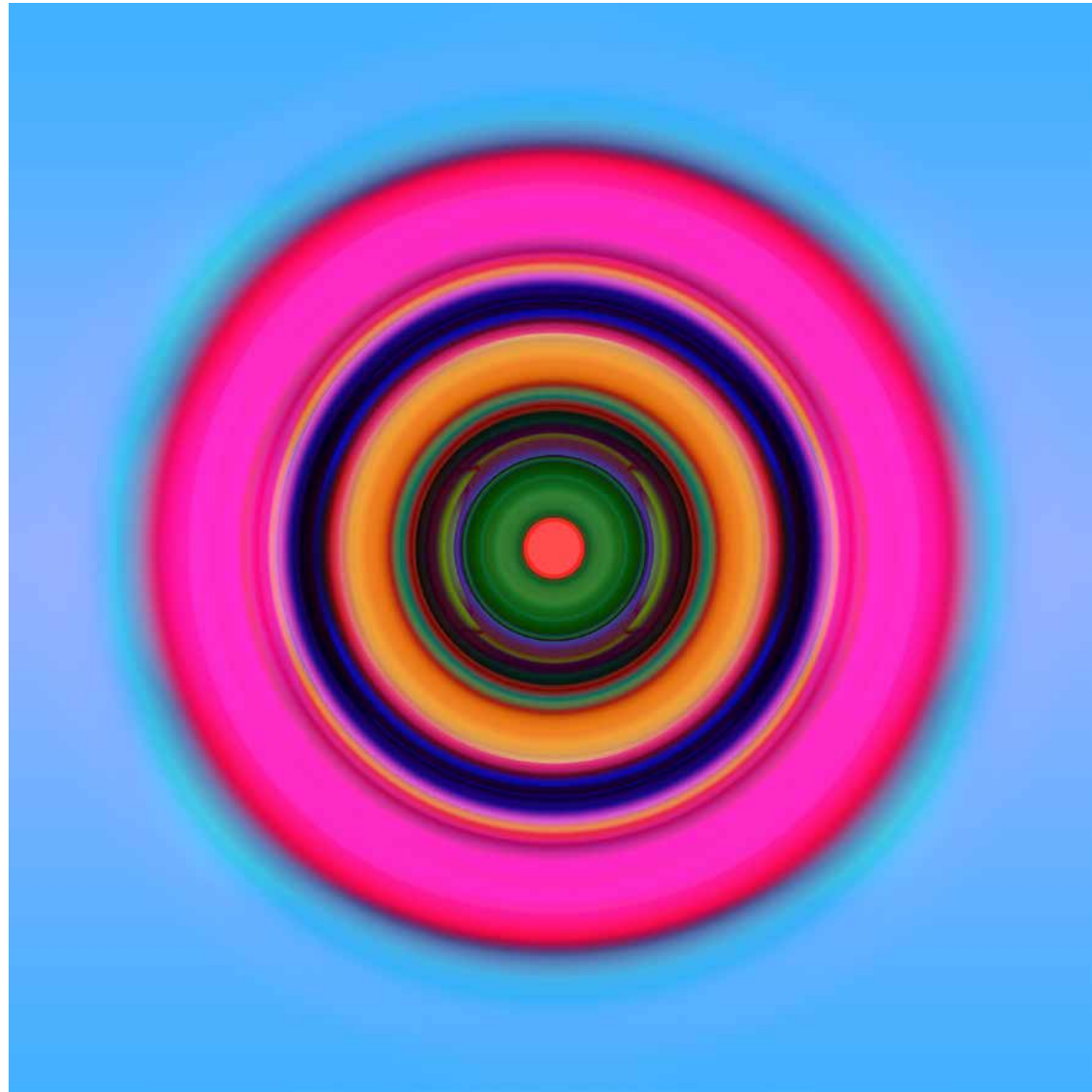


FLOWER POWER PSILOCYBIN TRANSUBSTANTIATION, 2013
PIGMENT PRINT ON PANEL WITH RESIN
30" x 30"



FLOWER POWER HIPPIE PLANTATION, 2013
PIGMENT PRINT ON PANEL WITH RESIN
30" x 30"

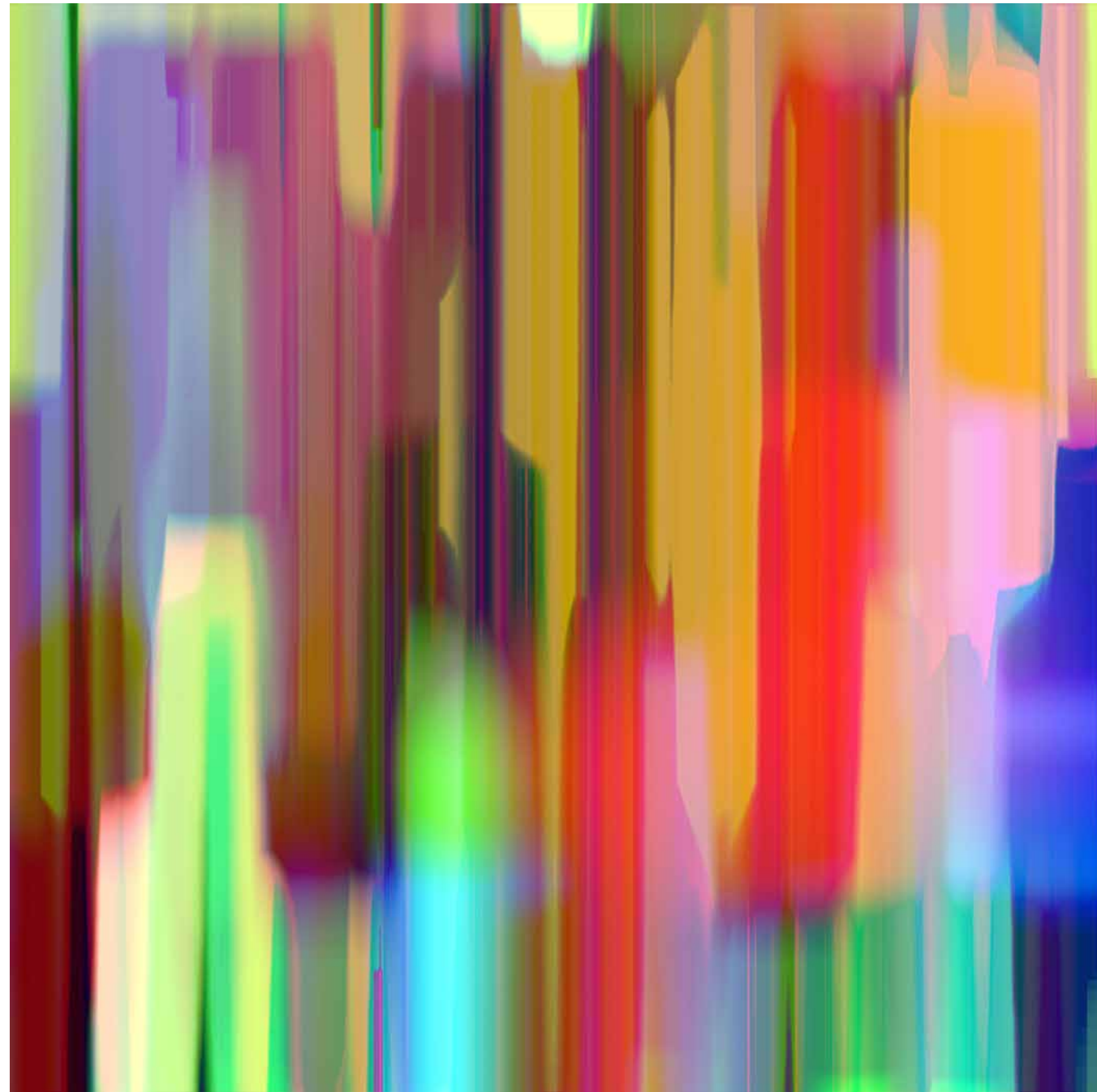




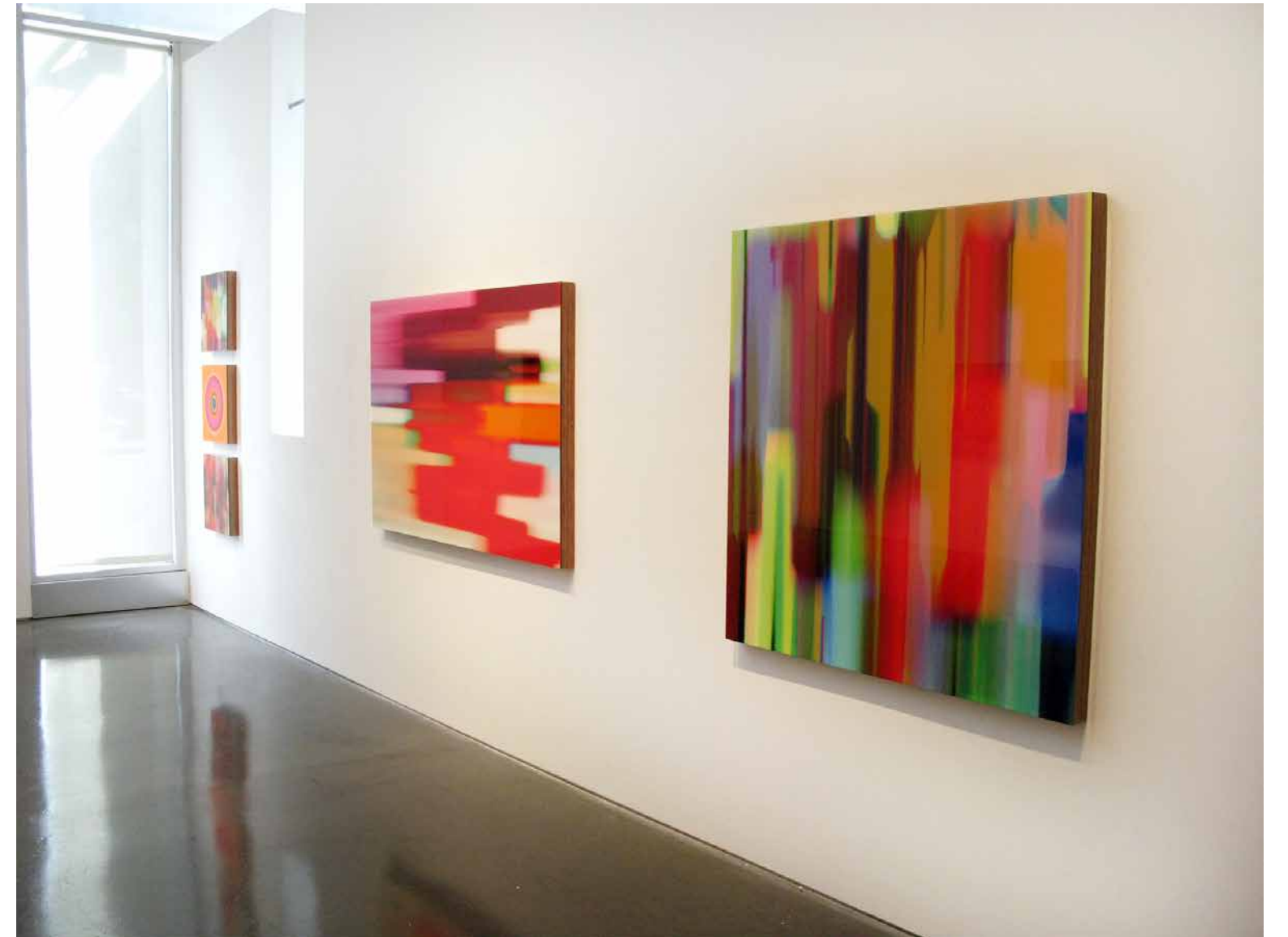
POST SUSTAINABLE DELIVERANCE, 2013
PIGMENT PRINT ON PANEL WITH RESIN
48" X 48"

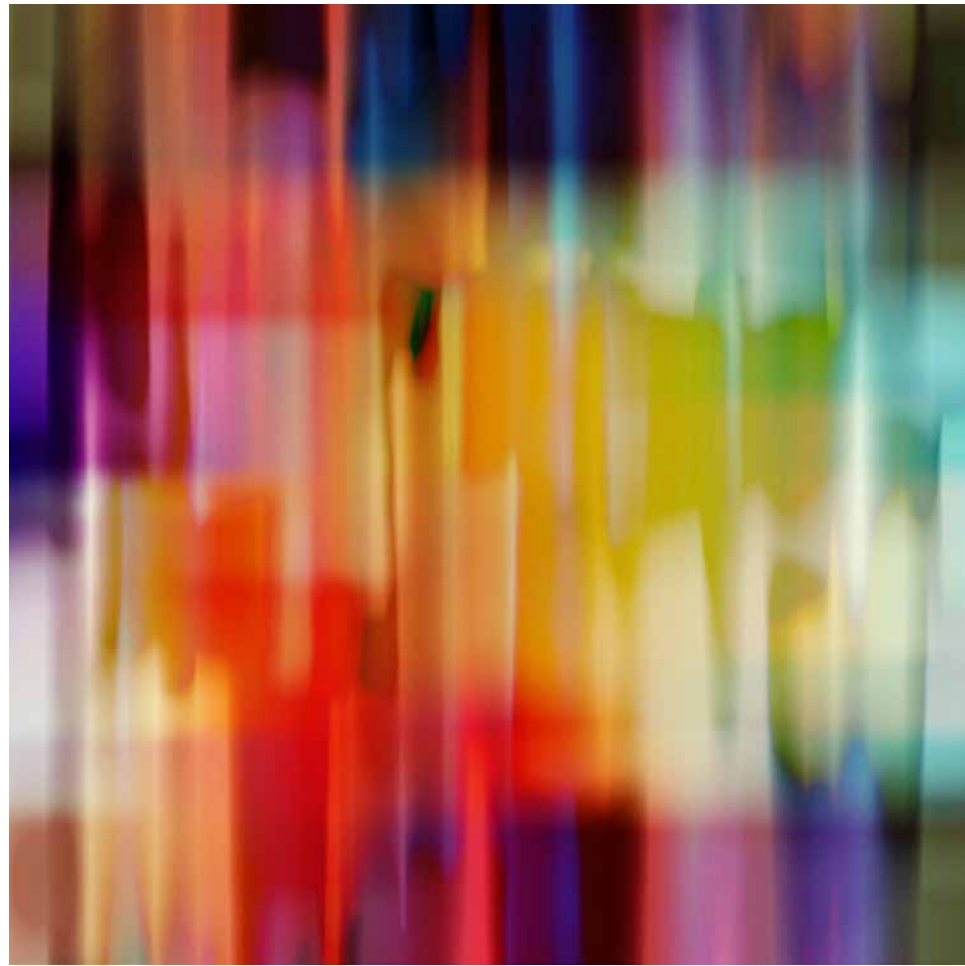


FABIAN CENTRAL COMMAND, 2013
PIGMENT PRINT ON PANEL WITH RESIN
48" X 48"

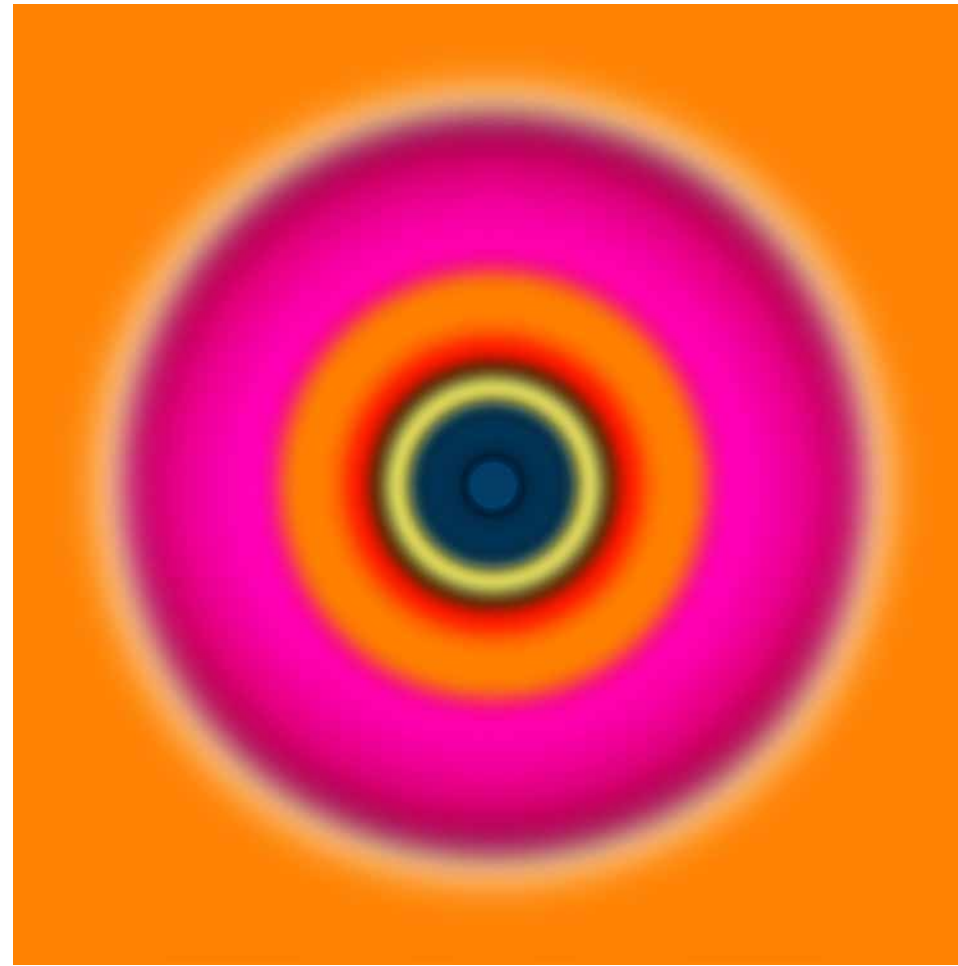


CHERRY-PICKING STRAW MEN, 2013
PIGMENT PRINT ON PANEL WITH RESIN, 48" X 48"

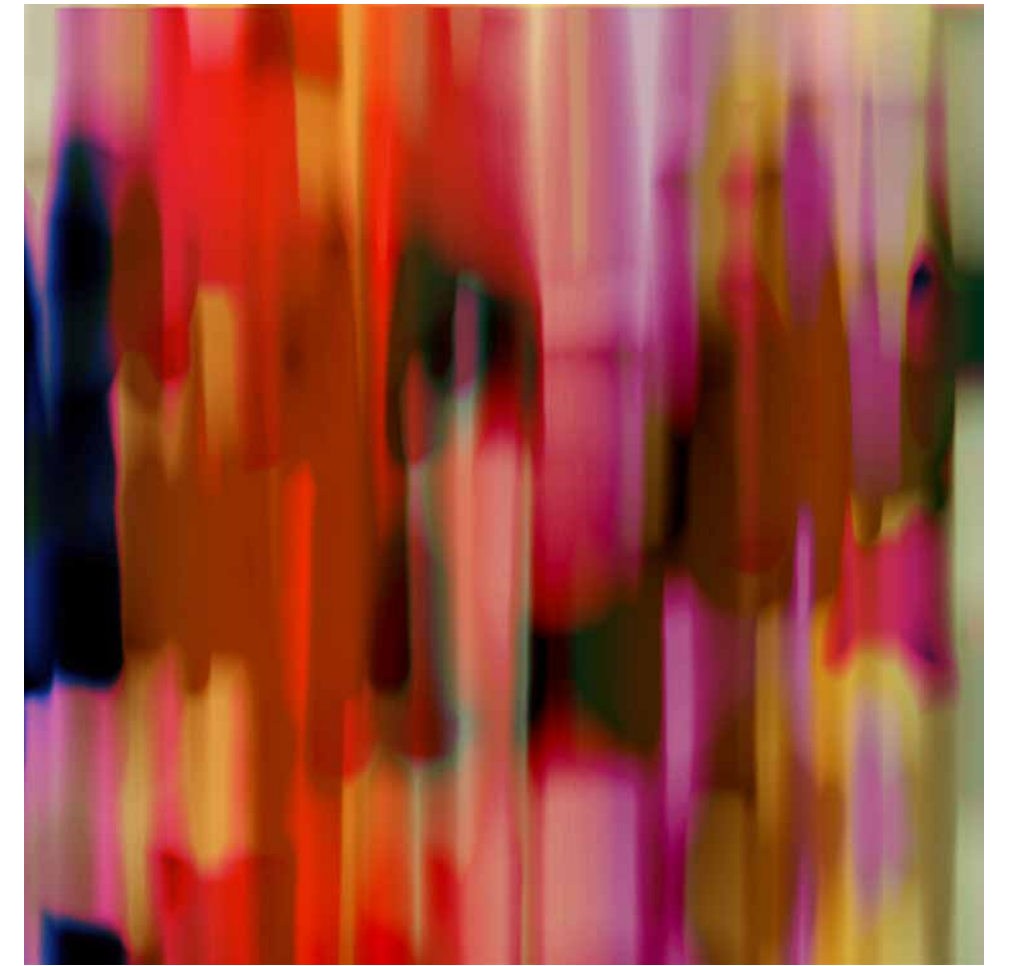




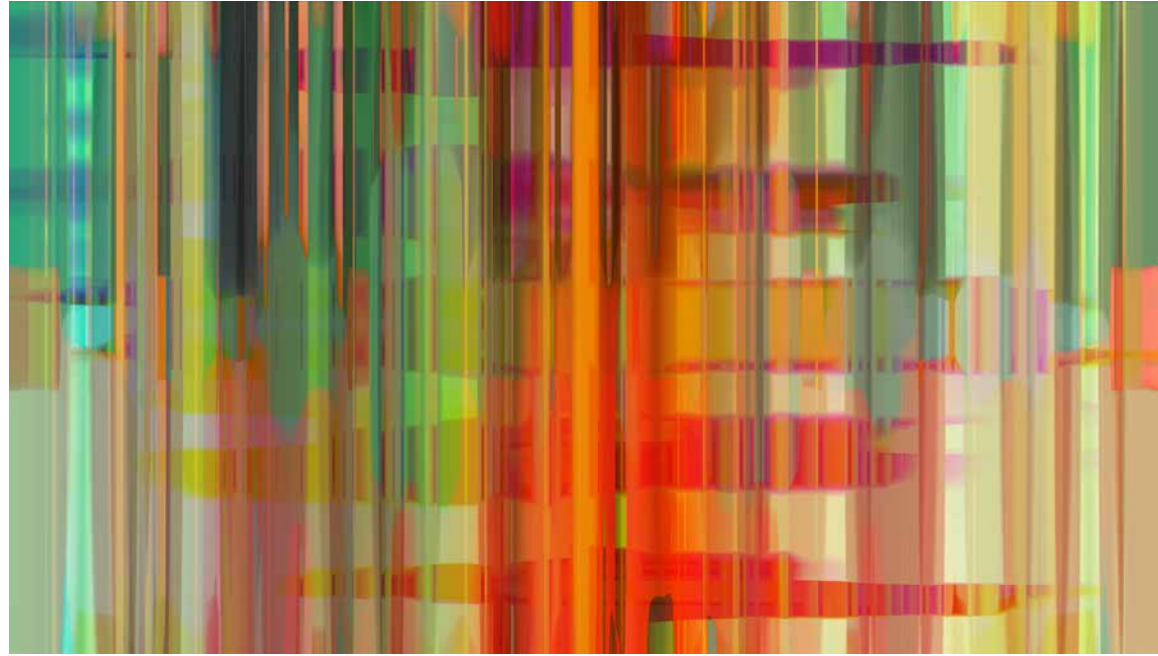
WATERBOARD, 2013
PIGMENT PRINT ON PANEL WITH RESIN, 18" X 18"



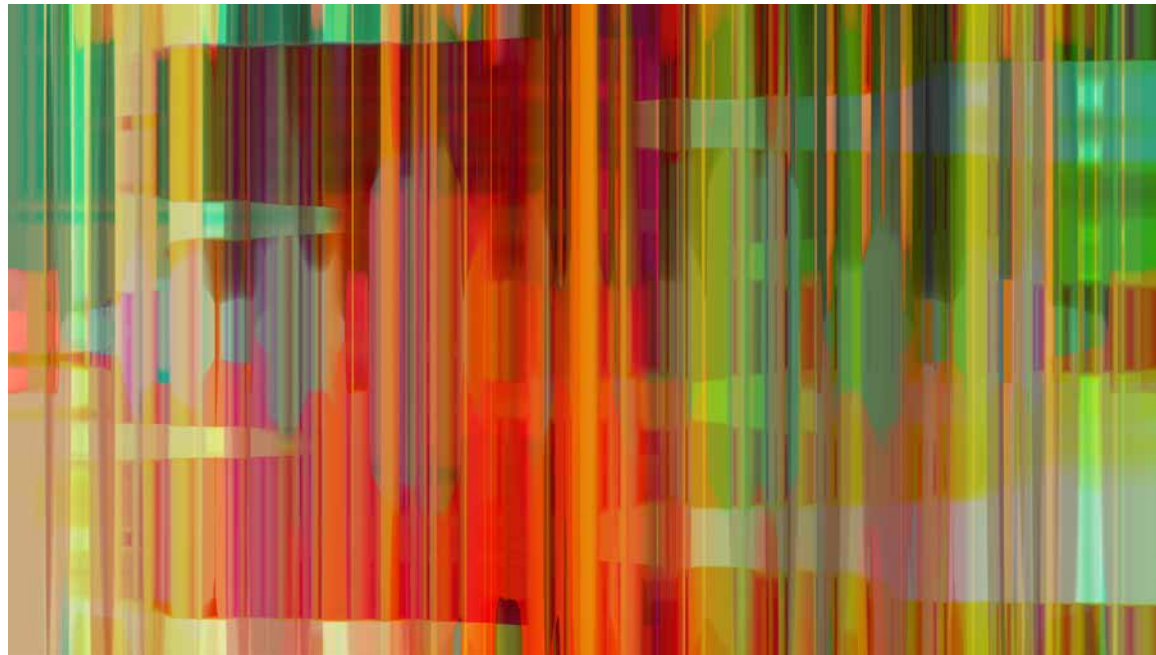
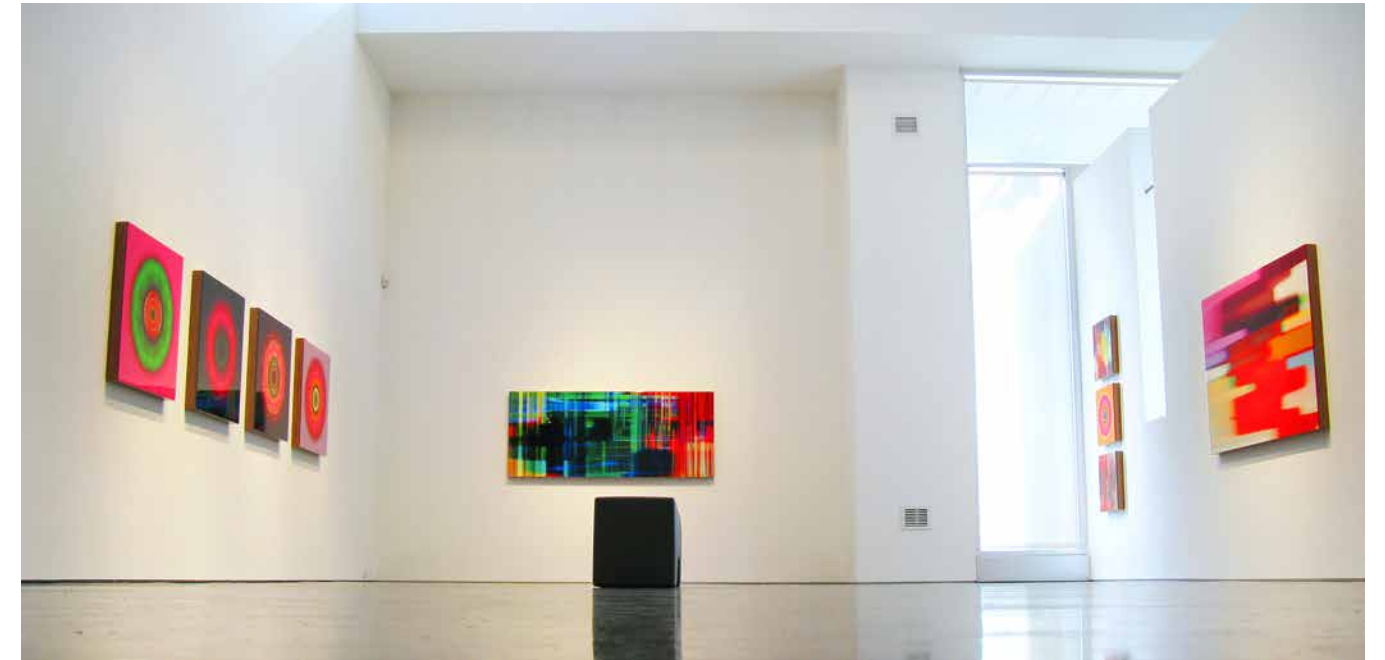
DARPA DRONE, 2013
PIGMENT PRINT ON PANEL WITH RESIN, 18" X 18"



TRUTH SERUM, 2013
PIGMENT PRINT ON PANEL WITH RESIN, 18" X 18"



THE ARCHAIC REVIVAL, 2013
PIGMENT PRINT ON PANEL WITH
RESIN
17.5" X 32.5"



FOURTH WORLD WILDERNESS, 2013
PIGMENT PRINT ON PANEL WITH
RESIN
17.5" X 32.5"

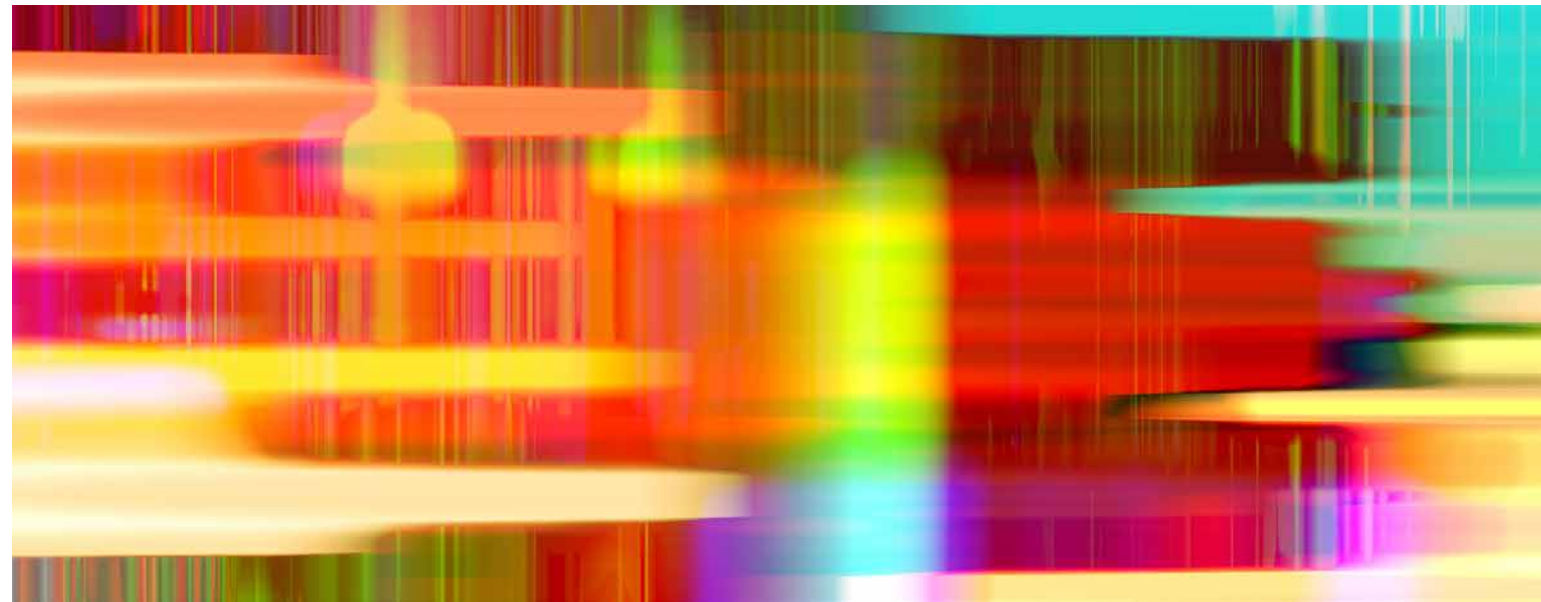


SELECTED PERMANENT COLLECTIONS

Cenovus Energy Ltd., Calgary, AB
Enbridge Inc., Calgary, AB
Encana Natural Gas, Calgary, AB
Gluskin Sheff, Calgary, AB
Manpower, Calgary, AB
OverEasy, Calgary, AB
RGO Office Products, Calgary, AB

Spectrum HR Law, Calgary, AB
Talisman Energy, Calgary, AB

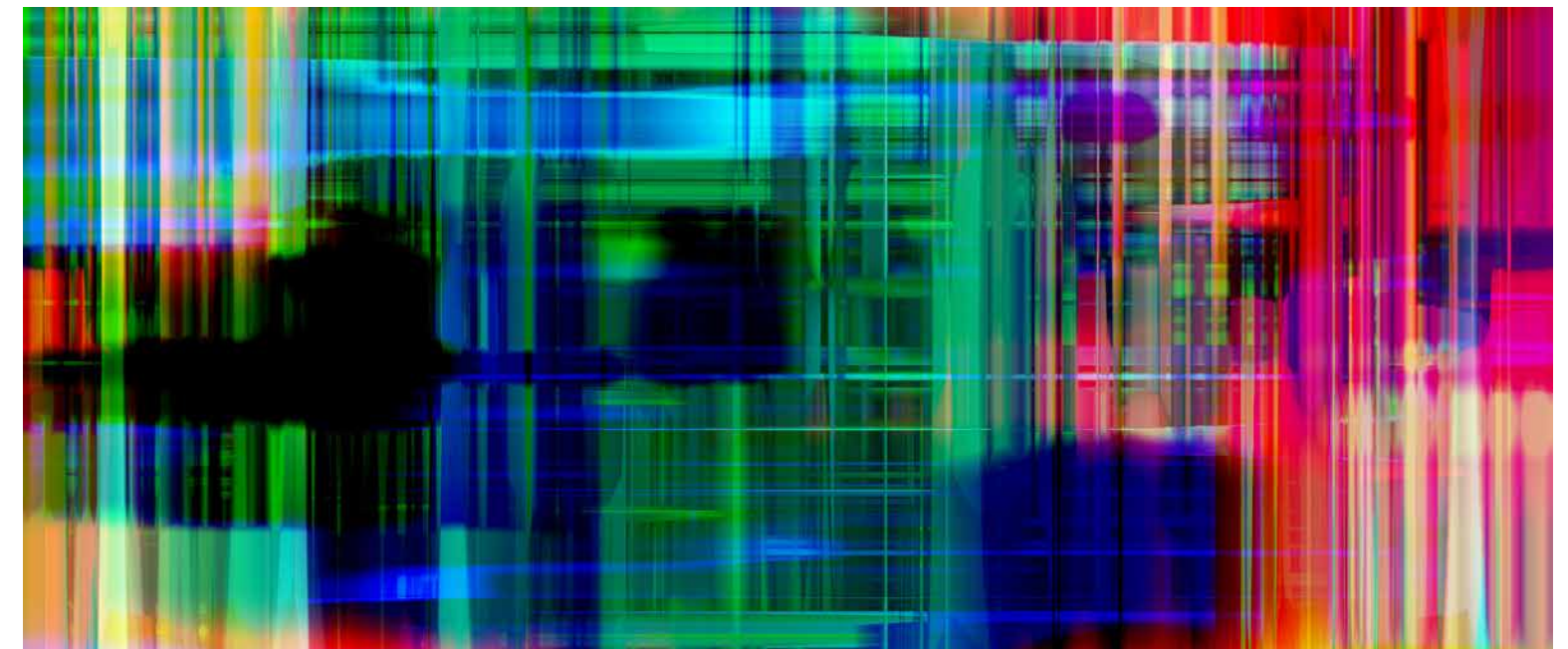
Franco's work is included in Corporate and Private Collections across North America and Europe.



THE INVISIBLE LANDSCAPE, 2013
PIGMENT PRINT ON PANEL WITH RESIN
23" X 60"



TECHNOPAGAN, 2013
PIGMENT PRINT ON PANEL WITH RESIN
23" X 60"



DEPATTERNING, 2013
PIGMENT PRINT ON PANEL WITH RESIN
30" X 72"

FOR ANY QUESTIONS PLEASE CONTACT
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