Newzones

JAMES HOLROYD

Flora

"Flora" continues Holroyd's exploration of the materiality of photographic imaging. It has facilitated both a move from pinhole to primitive lens photography and the exploration of the physical properties and creative potential of cyanotype on wood panel. Employing a singlet primitive lens made with a commercially available lens component, an artist built sliding box camera was used to shoot 4"x5" film negatives. The lens and the camera, inspired by Alan Greene's Primitive Photography: A Guide to Making Cameras, Lenses and Calotypes, produced images with optical properties similar to photographs from the 1840-1860's. Because cyanotype is a contact printing process, the negative must be the same size as the desired print. The transition from a 4"x 5" negative to a grid of larger internegatives necessitated a digital stage. Thus, digital inkjet internegatives are employed in the darkroom to produce the cyanotype positives where the cyanotype solution is painted directly onto the wood surface and exposed to UV light. These positives are then tiled together to create the larger final prints.

The scale of an artwork affects the viewer's perception of its subject. This shift in scale, together with the effects of the camera's optics and cyanotype's intense, deep Prussian blue color make the representations of these flowers seem simultaneously familiar and foreign. The elegance of the flowers' inherent design resonates with the random organic patterns of the wood grain on which the images are printed. Using alternative photographic processes for the capture and printing of these images creates a warm and unpredictable "hand-made" quality that allows the photographs in this exhibition to float in a limbo between past and present.

Holroyd has a Masters Degree in English literature and teaches in the Artstream program, a joint project between Bow Valley College and the Alberta College of Art and Design.

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November 28 - January 11

Flora

Opening Reception: Thursday, Nov 28, 5:30-7:30 pm

730 11th avenue sw calgary alberta canada t2r 0e4 (403) 266-1972 www.newzones.com info@newzones.com

Front Image: "Lisianthus 1", 2013, Cyanotype on Panel, 30 x 30 in





Flower, 2013 Cyanotype on Panel 20 x 20 inches

Pansy, 2013 Cyanotype on Panel 20 x 20 inches





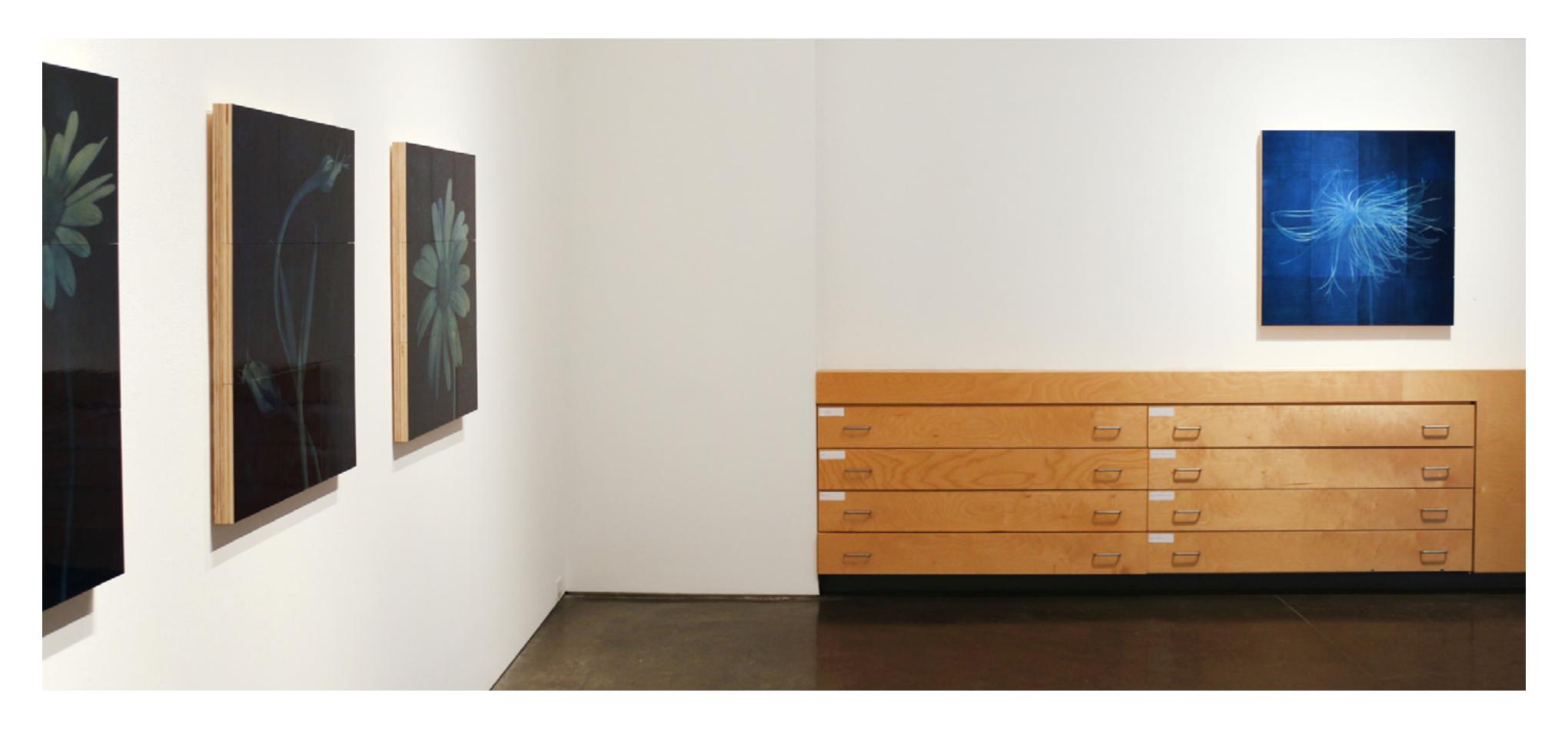
Rose 3, 2013 Cyanotype on Panel 20 x 20 inches

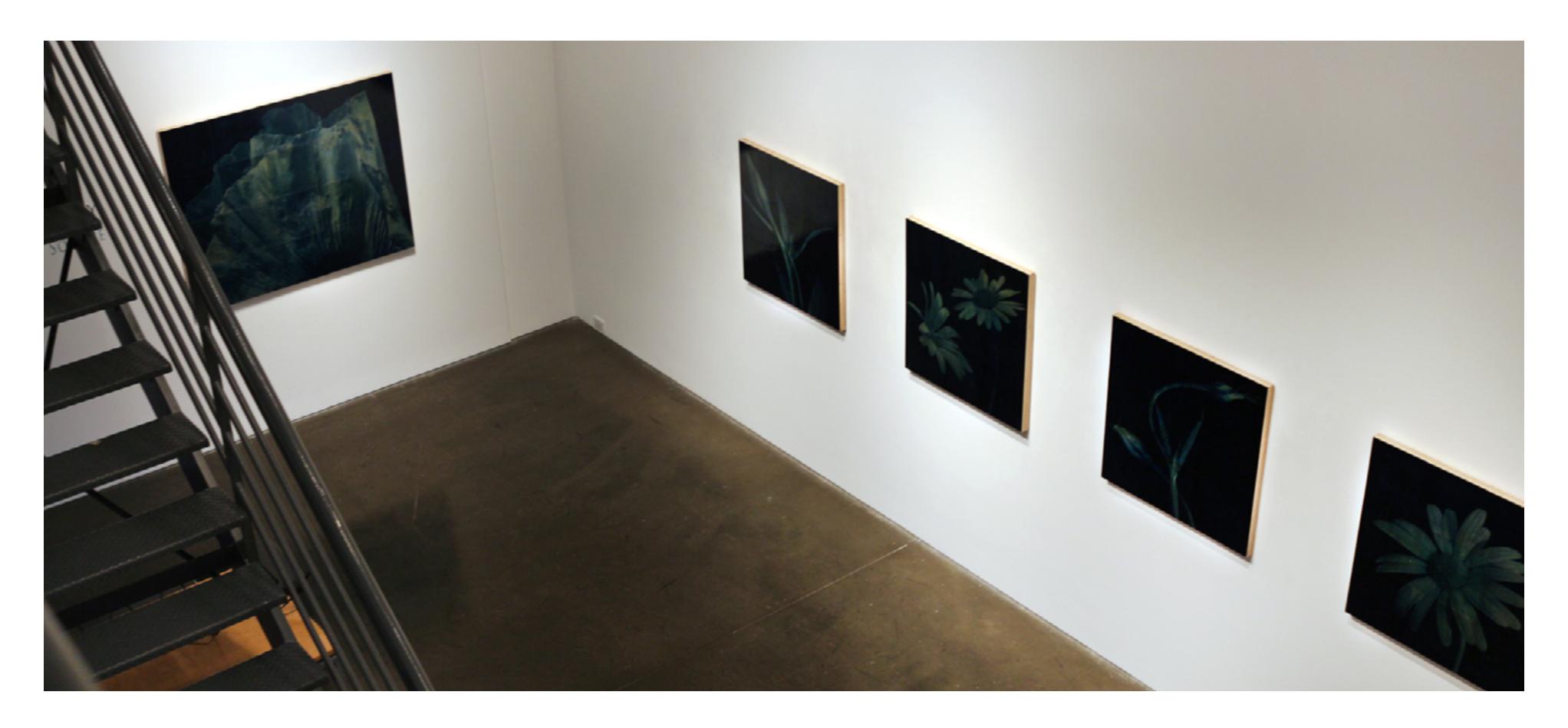
Rose 5, 2013 Cyanotype on Panel 20 x 20 inches





Clematis One, 2012 Cyanotype on Panel 32 x 31.5 inches





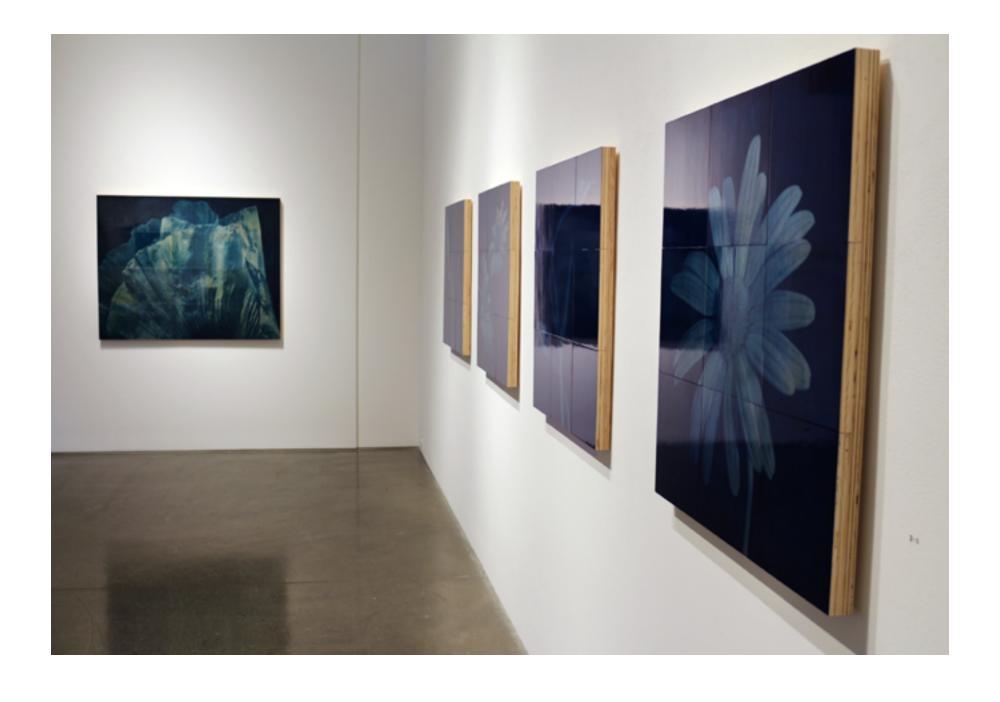




Lisianthus 1, 2013 Cyanotype on Panel 30 x 30 inches

Lisianthus 2, 2013 Cyanotype on Panel 30 x 30 inches





Poppy 2013 Cyanotype on Panel 40 x 50 inches





Daisy Pair, 2013 Cyanotype on Panel 20 x 20 inches

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